



Townsquare Media & New England Expos are pleased to present the 2019 advertising campaign and are confident that this strategy will make the 2019 Maine Home & Remodeling Show the perfect marketing tool for your business.



RADIO & DIGITAL



On-air promotional commercials, live mentions by on-air personalities, ticket giveaways, digital banners and landing pages across 7 station websites and Facebook pages.

PRINT & DIGITAL



TV

Television advertising for two weeks leading up to the event



SOCIAL MEDIA & PROMOTIONS



Facebook social media campaign to reach local residents and promote the different aspects of the Maine Home Show. Be sure to check-in, tag, and share the Maine Home Show in your post!



New England Expo's website will have all of the updated show information, exhibitor listing with a link to your website, seminar, chef's schedules, and more!



The event will be listed on different community calendars including Cross Insurance Arena, Maine Today, Maine Public, The Forecaster, Visit Portland Maine, and more!